

# FUNDRAISING



Well done! Now that you're all signed up, you're ready to start your fundraising journey!

This year, we've set ourselves an ambitious target and are so grateful that you will be helping us to campaign and raise awareness.

**£132K**

We're here to help get your donations rolling in, starting with Justgiving some steps to support you on your way.

## CREATE YOUR JUSTGIVING PAGE:

**1.** Go to the RESTART Sleepout Campaign page:

<https://www.justgiving.com/campaign/restartsleepout2023>

**2.** Login to Justgiving when prompted (if you're new to JustGiving, you'll be asked to sign up. If you already have an account, login by entering your email and password).

**3.** Click 'Start fundraising' (the big, orange button on the right of the page) - *this shortcuts you to halfway along your JustGiving page journey*

**4.** Choose a target for your fundraising challenge - think about who may sponsor you and be as ambitious as you like. *According to Justgiving, pages that set a target raise 17% more than others!*

**5.** Take a few moments to personalise your page - giving it a title (we have already suggested one for you online but feel free to amend it, add in your name etc. You could go for something like “Olivia’s Sleepout for RESTART” or something else you prefer).

Add a message / story - let your supporters know what challenge you’ll be taking on and why, perhaps share your connection / involvement / interest in our organisation or the issue of homelessness. *Be as creative or heartfelt as you like here, this is the time to speak to your supportive audience. You can always come back and edit this at any stage.*

**6.** Add a cover photo - use ours or add one of your own.

**7.** Once you’re happy, let JustGiving ‘Launch your Page’ (blue button), the page will instantly go live!

## WHAT NEXT?

When your fundraising page is complete, send the link to your friends, family and colleagues via email/any other social media channels and ask them to be generous in supporting you!

## TEAM PAGES:

If you’re fundraising as part of a team (with others from your school or workplace, for example), go ahead and set up your own page (following the steps above) and then create a Team! - go to ‘edit your page’ within Justgiving, find ‘Page settings’ and ‘Start a Team’.

This allows you to fundraise separately but also see your group’s collective total rising - very satisfying!



# ANGELA'S STORY

A reminder of how important your support is to us and who you are helping by sleeping out.

Angela's story is one of many. Homelessness doesn't just mean rough sleeping, it goes well beyond that. See here:  
<https://www.facebook.com/watch/?v=648668883166923>

## GET CREATIVE...

...with fundraising:  
you can speak to your networks, share your Jgiving page on social media or find other ways for people to support you. One Sleeper, participating this year, is hosting his own chess tournament to bring in the £, we wish him lots of luck!

## NEED ANY HELP?

Olivia, Programmes Manager:  
[olivia@restartlives.org](mailto:olivia@restartlives.org)  
07387 727139

Catherine, CEO:  
[catherine@restartlives.org](mailto:catherine@restartlives.org)

