

FUNDRAISING KIT



Well done! Now that you're all signed up, you're ready to start your fundraising journey!

This year, we've set ourselves an ambitious target and are so grateful that you will be helping us to campaign and raise awareness.

£132K

We're here to help get your donations rolling in, starting with some Justgiving steps to support you on your way.

CREATE YOUR JUSTGIVING PAGE:

1. Go to the RESTART Sleepout Campaign page:

<https://www.justgiving.com/campaign/restartsleepout2023>

2. Login to Justgiving when prompted (if you're new to JustGiving, you'll be asked to sign up. If you already have an account, login by entering your email and password).

3. Click 'Start fundraising' (the big, orange button on the right of the page) - *this shortcuts you to halfway along your JustGiving page journey*

4. Choose a target for your fundraising challenge - think about who may sponsor you and be as ambitious as you like. *According to Justgiving, pages that set a target raise 17% more than others!*

5. Take a few moments to personalise your page - giving it a title (we have already suggested one for you online but feel free to amend it, add in your name etc. You could go for something like “Olivia’s Sleepout for RESTART” or something else you prefer).

Add a message / story - let your supporters know what challenge you’ll be taking on and why, perhaps share your connection / involvement / interest in our organisation or the issue of homelessness. *Be as creative or heartfelt as you like here, this is the time to speak to your supportive audience. You can always come back and edit this at any stage.*

6. Add a cover photo - use ours or add one of your own.

7. Once you’re happy, let JustGiving ‘Launch your Page’ (blue button), the page will instantly go live!

WHAT NEXT?

When your fundraising page is complete, send the link to your friends, family and colleagues via email/any other social media channels and ask them to be generous in supporting you!

TEAM PAGES:

If you’re fundraising as part of a team (with others from your school or workplace, for example), go ahead and set up your own page (following the steps above) and then create a Team - by going to ‘edit your page’ within Justgiving, finding ‘Page settings’ and ‘Start a Team’.

This allows you to fundraise separately but also see your group’s collective total rising - very satisfying!



KEEP UP THE AMAZING WORK!



Taking part in this challenge helps us fund:

20 guests' hot Friday dinner for one week **£10**

digital skills workshops and weekly laptop library **£20**

connection of a guest to 6 weeks of mental health support with Mind **£30**

weekly well-being, fitness workshops and a designated women's only space **£100**

tailored one to one casework **£200**

ANGELA'S STORY

See our film here and remind yourself who you're helping:

<https://www.facebook.com/watch/?v=648668883166923>

GET CREATIVE...

...with your fundraising

- You could simply chat and spread word to your networks,
- share your Justgiving page on social media channels
- or find other ways for people to support you

One Sleeper, participating this year, is hosting his own Chess tournament to bring in the £; we wish him lots of luck!



SCAN ME



Use this barcode with donors - rather than a website link, you can invite your supporters to scan this quick and easy barcode. You can even generate your own personalised barcode for your individual page by visiting your page and adding "/qrcode" to the end of the web address.

NEED ANY HELP?

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