FUNDRAISING KIT

GOAL

£110k



RESTART
CREATING SAFE SPACES TO RESTART LIVES
EST. 2009

Well done!

Now that you’re all signed up, you’re ready to start your fundraising journey.

This year, we’ve set ourselves an ambitious target and are so grateful that you are helping us to **campaign, raise awareness, and keep our projects expanding,** reaching more and more people in need.

As it stands, in 6 months, we have already worked with over 100 guests for one to one Casework this year. Our team is growing too to keep up with the needs and demand and make sure we’re offering the right, and thorough, support - from mental health, youth and family support work to addiction and other health needs. We seek continually to provide a personal and wraparound approach.

In the Sleepout run up and after, we’re here to help get your donations rolling in, starting with some Justgiving steps to support you on your way.

CREATE YOUR JustGiving® PAGE

1.Go to the RESTART Sleepout Campaign page: https://www.justgiving.com/campaign/restartsleepout2027

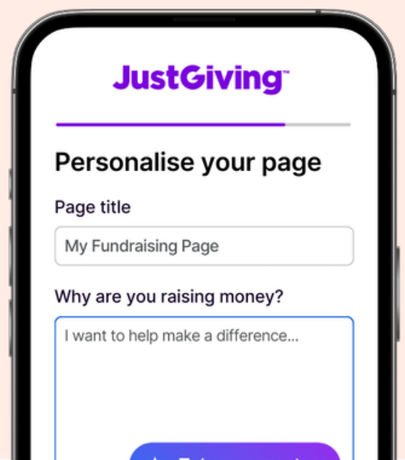
2. Login to Justgiving when prompted (if you're new to JustGiving, you'll be asked to sign up. If you already have an account, login by entering your email and password).

3. Click 'Start fundraising' (the big, orange button on the right of the page) - *this shortcuts you to halfway along your JustGiving page journey*

4. Choose a target for your fundraising challenge - think about who may sponsor you and be as ambitious as you like. *According to Justgiving, pages that set a target raise 17% more than others!*

5. Take a few moments to **personalise your page** - giving it a title (we have already suggested one for you online but feel free to amend it, add in your name etc. You could go for something like "Olivia's Sleepout for RESTART" or something else you prefer).

6. Add a message / story - let your supporters know what challenge you'll be taking on and why. Perhaps share your connection/involvement/interest in our organisation or the issue of homelessness. *Be as creative or heartfelt as you like here, this is the time to speak to your supportive audience. You can always come back and edit this at any stage.*



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6. Add a cover photo - use ours or add one of your own.

7. Once you're happy, let JustGiving **'Launch your Page'** (blue button), the page will instantly go live!

WHAT NEXT?

When your fundraising page is complete, send the link to your friends, family and colleagues via email/any other social media channels and ask them to be generous in supporting you!

TEAM PAGES:

If you're fundraising as part of a team (with others from your school or workplace, for example), go ahead and set up your own page (following the steps above) and then create a Team. You can do this by going to 1. 'Edit your page' within Justgiving, 2. Finding 'Page settings' and then 3. 'Start a Team'.

This allows you to fundraise separately but also see your group's collective total rising - very satisfying!



SCAN ME

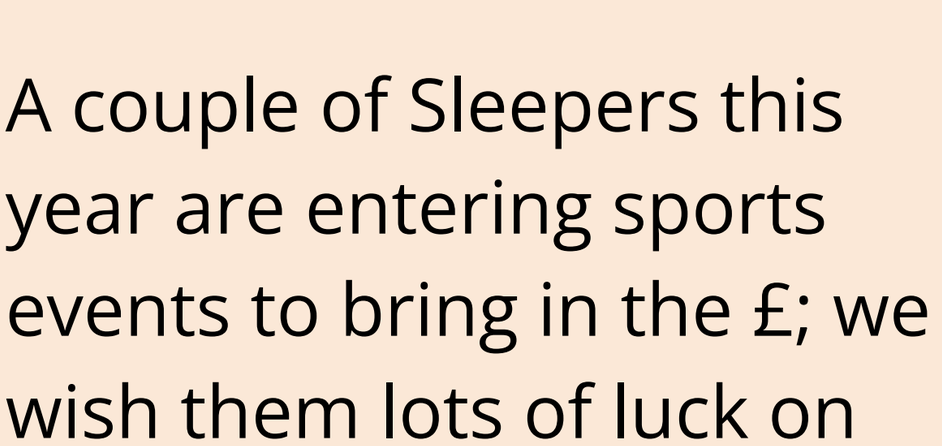
Use this barcode with donors - rather than a website link, you can invite your supporters to scan this quick and easy barcode. You can even generate your own personalised barcode for your individual page by visiting your page and adding “/qrcode” to the end of the web address. It will automatically be generated by Justgiving and appear on the screen for you to copy and paste in a minute or so 🙌

GET CREATIVE...

...with your fundraising

- You could simply chat and spread the word to your networks
- share your Justgiving page on social media channels
- or find other ways for people to support you

A couple of Sleepers this year are entering sports events to bring in the £; we wish them lots of luck on their distances! What could you do to inspire your community to donate?



NEED ANY HELP?

Olivia, Head of Programmes:
olivia@restartlives.org

Catherine, CEO:
catherine@restartlives.org